

FOR IMMEDIATE RELEASE

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**Practice Yoga Anywhere with Audible Yoga—New Summer Subscribers
Can Win a Complete Home Practice Prize Package**

SANTA BARBARA, CALIFORNIA – June 30, 2015 – The gutsy female entrepreneurs of Audible Yoga, Virginia O'Connor and Maureen Troy, have made practicing yoga anytime, any place as simple as rolling out a yoga mat. This summer, new subscribers who sign up for a 15-day free trial at AudibleYoga.com will be entered to win a complete home practice package worth over \$300. Included in this gift package are yoga blocks, a strap, a bolster and a soft blanket that's perfect for the closing savasana or one of Audible Yoga's restorative yoga classes. The yoga prize package will be awarded Labor Day Weekend - the unofficial end of summer - and give one lucky winner the perfect tools for an at-home yoga practice or yoga on the go.

Audible Yoga addresses yoga students' need for more yoga in their busy, modern and connected world. Here is how Audible Yoga makes everyone's practice convenient and purposeful:

- By offering over 800 yoga classes (with new classes everyday) from 10-120 minutes with yoga styles from Hatha to Vinyasa and everything in between.
- By making yoga tech-friendly and convenient for at home or travel practice.
- By letting yogis download classes to practice data-free or stream on any device—anywhere, anytime.

Yoga teachers around the world are joining Audible Yoga and recording their classes. Students from around the globe are signing up, following their favorite teachers and downloading or streaming classes wherever they go. All summer long, the Audible Yoga team will be connecting teachers and students through audio with a 15-day free trial, and the chance to win a complete yoga practice prize package.

About Audible Yoga

Audible Yoga was designed by two women co-founders who wanted to deliver a practical yoga product that would make a difference. A yoga retreat and a simple question sparked the inspiration for Audible Yoga and over 100 teachers from around the world quickly responded by

sending more than 800 audio files. See audibleyoga.com to get a free 15-day trial and start practicing yoga anywhere anytime.